## July 2024 | Expenses Rebrand | Mobile App Rebrand | Accessibility Improvements

Last Modified on 19/11/2024 12:56 pm GMT

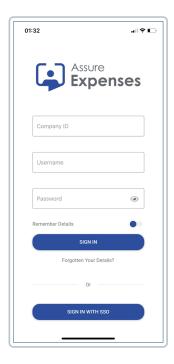
## New Image, New Name

We've changed our product name from Selenity Expenses to Assure Expenses and our company name from Allocate Software to RLDatix.

We've also changed our logos and updated the default colour scheme to blue.

## Mobile App Rebrand

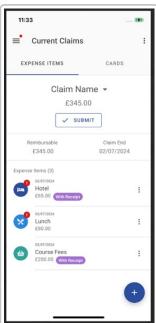
We've updated our branding in the mobile app as well. We've replaced the product logo and name with Assure Expenses, and our company logo with RLDatix.



We've replaced all mentions of Selenity and Allocate with RLDatix, and we've replaced all mentions of Selenity Expenses with Assure Expenses.

We've also changed the default colour scheme for the mobile app from purple to blue to match our new corporate branding.





## **Accessibility Improvements**

We've updated the mobile app to improve accessibility on all screens when you select the dark theme.